

Order / Rev: 37543
 Alt Order #: 08878959
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action
 Product Desc: Issue
 Estimate: 1564
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/09/12	10/09/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,200.00		0.00			
E 15	8	10/11/12	10/11/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p ---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,200.00		0.00			
E 16	8	10/15/12	10/15/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8-NOW NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,200.00		0.00			
E 17	8	10/12/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p ----F--	:30	1	\$1,350.00	LV1	0.00	NM	1	\$1,350.00
BOLD & BEAUTIFUL/DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,350.00		0.00			
E 18	8	10/09/12	10/09/12	Ellen Ellen	CM	3-4p -T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,600.00		0.00			
E 19	8	10/11/12	10/11/12	Ellen Ellen	CM	3-4p ---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,600.00		0.00			
E 20	8	10/10/12	10/10/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,600.00		0.00			
E 21	8	10/15/12	10/15/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,600.00		0.00			
E 22	8	10/11/12	10/11/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ---T---	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,700.00		0.00			
E 23	8	10/12/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,700.00		0.00			
E 24	8	10/11/12	10/11/12	630-7p Inside Edition Inside Edition	CM	630-7p ---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$3,000.00		0.00			
E 25	8	10/15/12	10/15/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,000.00		0.00			
E 26	8	10/10/12	10/10/12		CM	7-8p --W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

Order / Rev: 37543
 Alt Order #: 08878959
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action
 Product Desc: Issue
 Estimate: 1564
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7-8p Rotator 7-8p Rotator ENT TONIGHT 30/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$3,000.00 0.00														
E 27	8	10/12/12	10/12/12	7-8p Rotator 7-8p Rotator	CM	7-8p ----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
ENT TONIGHT 30/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$3,000.00 0.00														
E 28	8	10/10/12	10/10/12	Letterman Letterman	CM	1135p-1237a --W----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$950.00 0.00														
E 29	8	10/12/12	10/12/12	Letterman Letterman	CM	1135p-1237a ----F--	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$950.00 0.00														
E 30	8	10/15/12	10/15/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$950.00 0.00														
E 31	8	10/10/12	10/10/12	Craig Ferguson Craig Ferguson	CM	1237a-137a --W---- (12:37 XM-1:37 XM)	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$450.00 0.00														
E 32	8	10/12/12	10/12/12	Craig Ferguson Craig Ferguson	CM	1237a-137a ----F-- (12:37 XM-1:37 XM)	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$450.00 0.00														
E 33	8	10/15/12	10/15/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$450.00 0.00														
E 34	8	10/10/12	10/10/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a --W---- (1:37 XM-2:37 XM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$100.00 0.00														
E 35	8	10/12/12	10/12/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a ----F-- (1:37 XM-2:37 XM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
TBD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$100.00 0.00														
E 36	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S- (5:30 PM-6:00 PM)	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
POLITICS NOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$1,000.00 0.00														
E 37	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p -----S-	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
ENT TONIGHT 60 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$600.00 0.00														
E 38	8	10/14/12	10/14/12		CM	11-1135P -----S	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00

Order / Rev: 37543
Alt Order #: 08878959
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action
Product Desc: Issue
Estimate: 1564
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now Sun 11p														
8 News Now Sun 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$1,100.00			0.00			
E 39	8	10/13/12	10/13/12	Sat 1235-135a DaVinci I6M		12.35a-1.35a -----S-	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
				Da Vinci Inquest		(12:35 XM-1:35 XM)								
BROTHERS&SISTERS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1		\$200.00			0.00			
E 40	8	10/14/12	10/14/12	8 News Now Sun AM #CM		8 News Now Sun A-----S	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
				8 News Now Sun AM #1										
8-NOW SU MR1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$700.00			0.00			
E 41	8	10/14/12	10/14/12	Sun 3-4p Storm StoriesCM		3-4p -----S	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				3-4p Storm Stories										
STORM STORIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$450.00			0.00			
E 42	8	10/14/12	10/14/12	8 News Now Sun 5-7p CM		5-7p -----S	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				8 News Now Sun 5-7p										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1		\$650.00			0.00			
												Totals	42	\$49,850.00